

Script for approaching motorists

(Asking motorists to commit to reducing their idling time.)

Hello. My name is _____, and I'm working on a project to help reduce vehicle idling. Do you have a few moments for me to tell you about the project and to share some of the benefits of not idling?

You can help improve air quality by turning off your engine when your vehicle is parked [*refer to information card*]:

- You can breathe easier because you won't have to breathe in exhaust fumes from a vehicle that is going nowhere.
- You can spare the air to fight problems such as smog and climate change.
- You can save money because idling your vehicle for 10 minutes a day uses more than 100 litres of gasoline in a year (that's almost \$100).
- Idling for over 10 seconds uses more fuel than restarting your engine.
- You can comply with Windsor's anti-idling by-law.

We have these information cards that explain how turning off your engine can save you money, help you breathe easier, and spare the air. They also tell you what you can do to help reduce idling. Would you like one?

We're also asking people to make a commitment to turn off their engine when they're parked for 10 seconds or longer, by placing this sticker in their window. The sticker is a reminder to you, and also tells others of your commitment.

The sticker is reusable and won't damage your window.

Would you be able to make such a commitment and place this sticker on your vehicle's window? [*offer to place sticker on window*]

We also have a bookmark and a bumper sticker for you.

Thank you and have a nice day.